



Tokyo, 6 March 2019

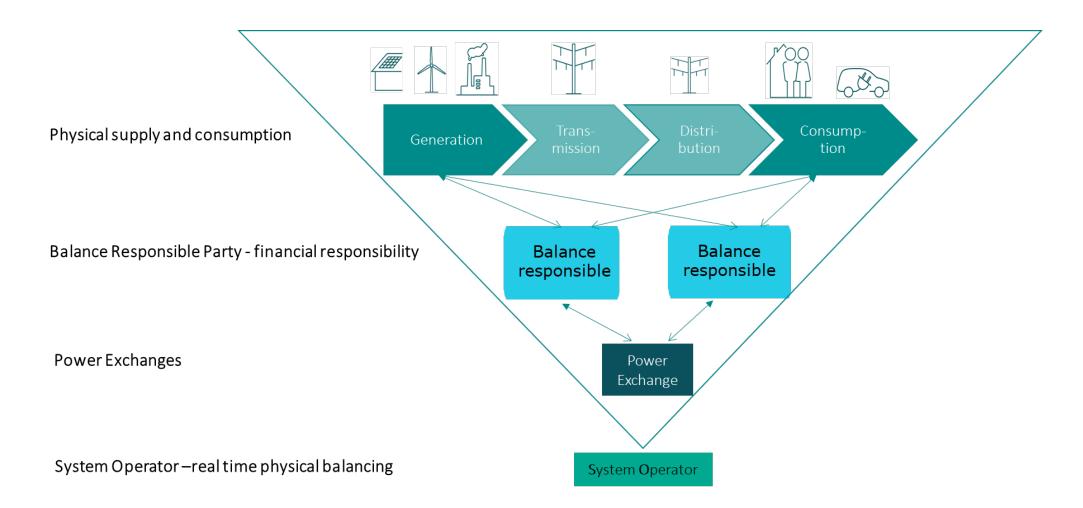
**Energy Business Turnaround** 

Peter Jørgensen, Vice President, Energinet, Denmark

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# MARKET OPENING, UNBUNDLING AND NEW ROLES

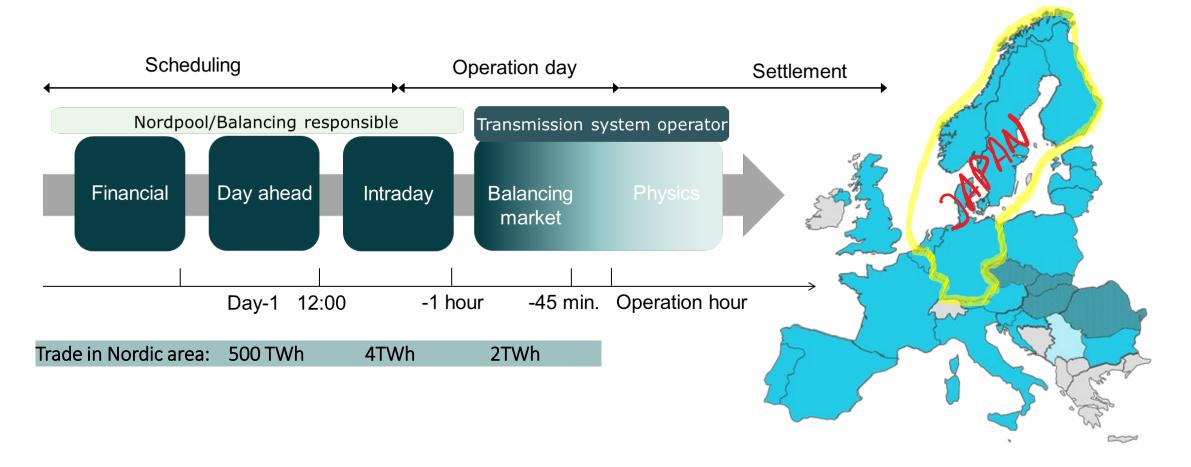


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## WHOLE SALE MARKETS AND HORIZONTAL INTEGRATION

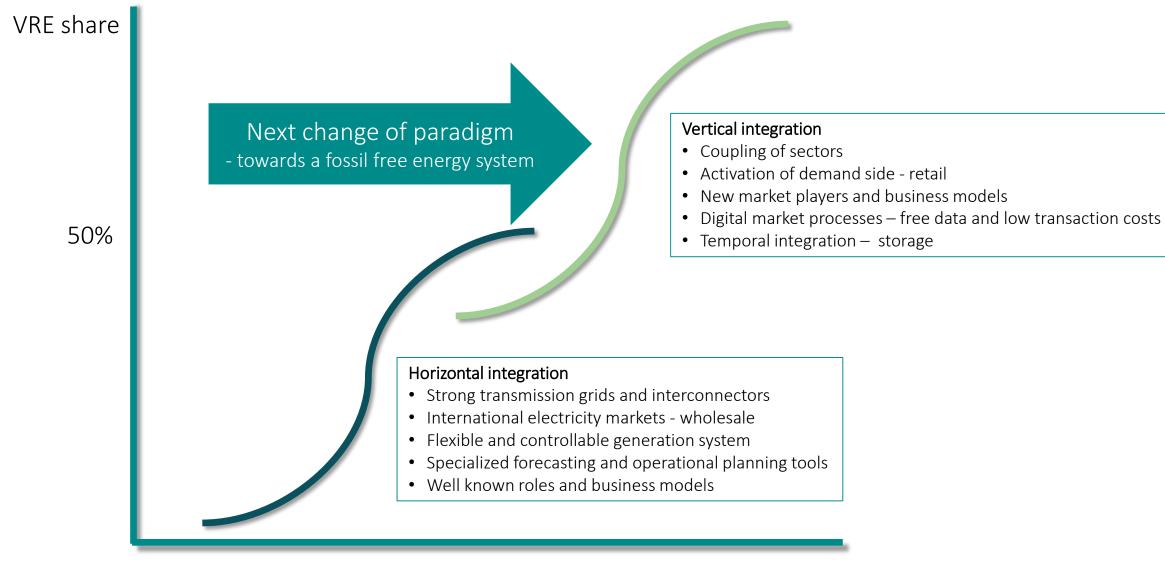


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### INTEGRATION OF VRE



- AFTER THE FIRST 50% NEW CHALLENGES AND OPTIONS ARISE



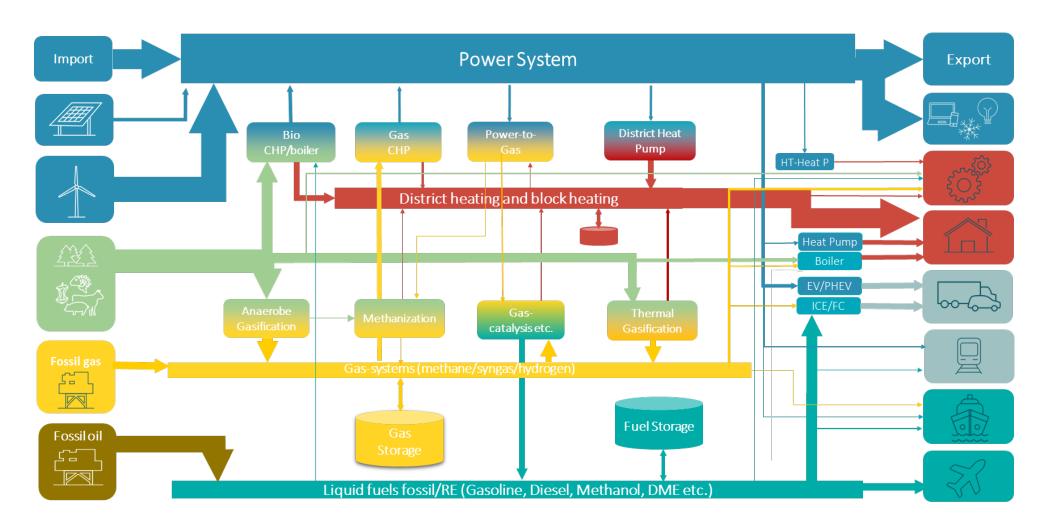
2020



## **COUPLING OF SECTORS**

#### **ENERGINET**

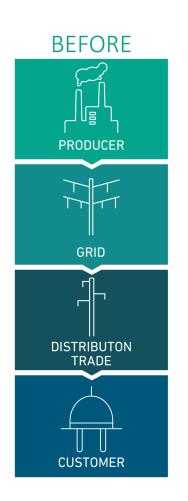
#### Simulated annual energy flows in Denmark 2035



Eurelectric: Max 40-60% of energy demand in 2050 can be covered by electricity directly



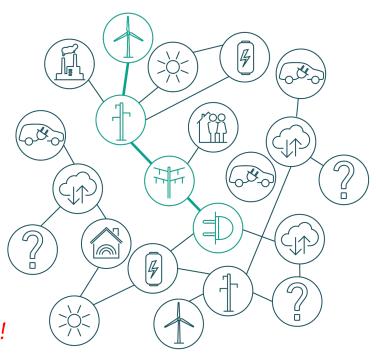
#### THE ENERGY VALUE CHAIN IS TRANSFORMING



- does not have
  Green energy has to be subsidized
- Electricity can not be stored
- Electricity and gas consumers are active and flexible passive and inflexible
- do not demand and
   All consumers receive the same product

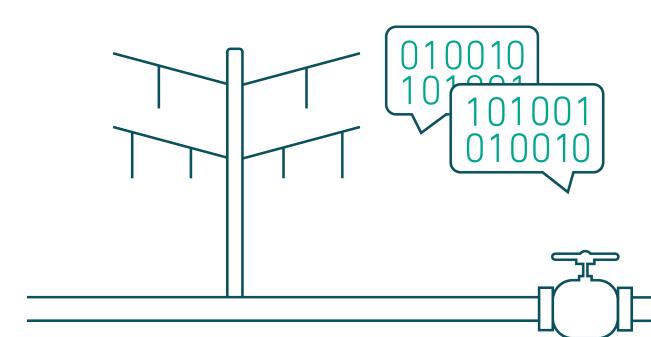
And it will require a lot of software!

#### IN THE FUTURE





#### SYSTEM OPERATOR TO CREATE VALUE BETWEEN HARDWARE AND SOFTWARE



- New technology and digitalization
- Both large and small scale "plants"
- Green investments without subsidies
- New players and databased business models
- Cross-sector networks
- Market based mobilization of flexibility
- Framework to enable new technology and business models

We will no longer be planning the green transition, but be part of a green transition driven by market and consumers

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